

CATEGORY 1: ACHIEVEMENT POWER TOOLS

You 2.0: Your Next Highest Version

We upgrade our smartphones why not ourselves? In this keynote, Dan gives the audience a glimpse into their greatest selves. By breaking down the constructs of possible vs impossible, Dan shows the crowd their limitless potential for achievement and personal fulfillment. Dan brings knowledge from the world's greatest thinkers, achievers, and artists to convey how true personal greatness is unleashed. This keynote is vibrant, engaging and powerfully motivating.

YES! You Are GREAT at Public Speaking!

Why do we fear public speaking? As kids we loved bring loud and self expressive. In this fun, interactive and (sometimes) wacky keynote Dan helps the audience recapture their enthusiastic and expressive "kid" selves. He turns the stage into a playground where public speaking is fun, not fearful. As a former professional comedian and improviser, Dan teaches the tips and techniques public speakers use to be their most confident selves in front of any audience, be it a sales meeting our auditorium.

The Five Truths of Transformation

In his keynote, Dan presents a roadmap for those wanting attain the highest levels of personal fulfillment. In each of the Five Truths, the audience will learn valuable tools and perspectives for achieving greater success while traveling their entrepreneurial path. Attendees will leave this talk feeling both motivated and excited to transformation their business and personal lives.

CATEGORY 2: MASTERY OVER FEAR AND FAILURE

Why I Love Failing and You Should Too.

From an early age we are taught to avoid, hide and shift the blame for our failures. Yet, failure holds all the keys to life's greatest lessons. Dan Gordon shares some of history's most surprising failures as well as his own \$70,000.00 business blunder. He will show how he transformed the pain of his failure into the rocket fuel of his success. Dan provides important tools to help everyone find the golden nuggets of victory locked inside of every failure, large and small.

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Making Best Friends with Fear

Fear is not an enemy to be conquered but an energy to be harnessed. In this keynote, Dan offers a unique perspective on, not only moving through fear, but how to use it as a tool to propel ourselves forward. Mastery over fear allows us to achieve the success we want, take on bold new challenges and even find the love we're seeking. Dan shows how to transform fear into adventure!

Becoming a Risk-Taking Expert.

In trying to avoid mistakes we often get locked into hesitation. Dan helps people break out and take bold action.

CATEGORY 3: ENLIGHTENED BUSINESS STRATEGIES

Building A Successful Brand Workshop.

In today's competitive market it is essential to create a brand that represents your business. A brand done right inspires confidence and loyalty in your customers. It's why Harley Davidson riders love their motorcycles. Dan will guide you through his Seven Steps of Branding, taking one lucky participant through the entire process live! Learn to use a brand to draw in new customers like a magnet!

Making Business Networking Work for You.

Business networking is a vital tool for business growth yet so many people get it flat wrong. Dan will show you how to take networking from awkward to exciting in this highly interactive program. Part keynote, part live training exercises, you'll learn to expand your influence, draw in scores of new customers and get people excited about your company. Discover just how easy it is to establish instant rapport in any social situation.

Successful Selling for Non-Salespeople.

Selling is the single most important business skill most people resist learning. Dan offers an entirely new perspective on the sales process. You'll learn how to sell like YOU in your own voice. No deceptive tricks or techniques! This unique approach is specifically designed to help

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people who are struggling sales to close more deals and feel comfortable doing so. Discover how to make sales an authentic, honest and FUN experience for you and you customers.

Achieving Your Goals Made Easy

Most people fail at their goals because they were never taught how real goal-setting works. In this fun and interactive keynote, Dan will present an entirely new approach staying committed to goals and achieving them. He will share his proprietary “Goal Game” which breaks the success/failure model of goal setting instead gamifies personal achievement. Attendees will be given free access to this system and can start winning at their goals right away!

Inspiration in Leadership

Great leaders don't lead, they inspire their people to success. Learning how to get people enthusiastic about their team in key in creating a work environment where massive achievement becomes the standard. In this keynote, Dan offers a powerful perspective on great leaders throughout history and how they inspired their team with passion and heart.

CONTACT

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